



# 2010 Ford Taurus: High Technology Goes Mainstream

**MyKey™** allows parents or fleet administrators to activate a restricted driving mode. When enabled, MyKey features a persistent BeltMinder® with Audio Mute until safety belts are buckled, an earlier low-fuel warning and consistently engaged AdvanceTrac® stability control, Blind Spot monitoring, Cross Traffic Alert and Forward Collision Warning. Additional programmability includes restrictions on audio volume, limiting top speed to 80 mph and speed chime warnings at 45, 55 or 65 mph.

**SelectShift Automatic™ with Paddle Controls** provides conventional automatic operation or a manual shift mode that gives the driver complete control over gear selection.

**Intelligent Access with Push Button Start** allows the driver to enter the car and start the engine by simply carrying the key fob as he approaches and enters the vehicle.

**Available EcoBoost™ V-6** provides premium performance and fuel economy. This 3.5-liter twin-turbo V-6 delivers V-8 output – with 365 horsepower – without compromising its V-6 fuel economy. Available on the sportier version of the flagship sedan – the Taurus SHO (Super High Output).

**Multi-Contour Seats with Active Motion™** is an industry-exclusive feature for both driver and passenger that reduces fatigue, integrating a six-way lumbar support and subtle rolling-pattern massage.

**Adaptive Cruise Control** allows the driver to set the vehicle cruising speed while using radar technology to monitor traffic traveling up to 600 feet ahead, automatically adjusting speed to help maintain a safe distance between vehicles.

**Collision Warning with Brake Support** uses a radar sensor to detect moving vehicles ahead and provides a visual “heads-up” warning signal transmitted across the base of the windshield and an audible warning when slower-moving traffic is detected ahead. The system also pre-charges the brakes and engages an electronic brake assist to help the driver stop more quickly.

**Auto High Beams** harness sensor technologies to switch headlights to high intensity when no other vehicles are detected, in a range of up to 500 feet for taillight detection and up to 2,000 feet for oncoming headlight detection.

**Ford SYNC®** is the fully integrated, in-vehicle voice-activated communications and entertainment system, with 911 Assist™ and Vehicle Health Report functionality. SYNC's USB port and Bluetooth capability connects to MP3 players, memory sticks and Smartphones. 911 Assist will place a call to a local emergency operator in the event of an air bag deployment incident. Launching with the 2010 Taurus, the newest version of SYNC includes a GPS receiver and Traffic, Directions & Information services that offer turn-by-turn route guidance and access to personalized content such as sports scores, news and gas prices.

**Voice-Activated Navigation System with SIRIUS Travel Link™** uses an eight-inch screen with a bird's-eye view map showing 3D landmarks, plus real-time traffic, current weather and ski conditions, five-day forecasts, fuel station locations and prices, sports scores and movie listings. The system responds to voice commands for destination programming, climate control, AM-FM tuning, SIRIUS satellite radio, CD, DVD audio and the integrated 10GB hard drive for storage of up to 2,400 songs. The home screen can be personalized with up to 32 saved pictures.

**Sony® Audio System** features a Class D full-digital amplifier, full DSP capabilities, Dolby® Digital 5.1 sound, 12 high-quality Sony speakers and 390 watts of continuous power (RMS). This system brings a rich, true surround listening experience to the vehicle.

**Easy Fuel® Capless Fuel-Filler System** is a North American industry-exclusive feature that self-seals without a traditional fuel cap.

**Power Sunshade** is a luxury-class feature that shades the back windshield at the touch of a button, keeping the car cooler and more comfortable.

**SecuriCode™ Keyless Entry Keypad** enables vehicle access by unlocking the driver's door using a five-digit code on the new keypad system flush-mounted on the driver's side B-pillar.

**Blind Spot Information System (BLIS®)** consists of two multiple-beam radar modules, one each per rear quarter panel. When an approaching vehicle enters the defined blind spot zone, an indicator alert provides warning to the driver in the corresponding side-view mirror.

**Cross Traffic Alert** uses the existing BLIS radar modules to sense oncoming traffic when slowly backing out of a parking spot. This industry-exclusive system functions only while the vehicle is in reverse and warns when cross traffic appears within three car widths.

**Rear View Camera** activates when reverse gear is selected, providing the driver with additional rear visibility, projecting on the windscreen-mounted rearview mirror.

**Rain-Sensing Wipers** use an advanced optical sensor to detect the intensity of rain and/or snowfall to adjust wiper speed.

